



# PAYMENT PLAN





Investing in technology is a significant decision—one that impacts not just the present, but the future of your operations.

We understand that making such a large investment can be daunting, which is why at **CSD**, we've tailored three payment options to suit different financial strategies and objectives within your project.



Our **IMMEDIATE OWNERSHIP PLAN** offers a straightforward purchase, ideal for those who prefer to own their equipment outright with no ongoing payments or financial commitments. Manage your system as you see fit—adding in training and/or routine maintenance as needed.

Our **FINANCING PLUS PLAN** provides a way to spread the cost over time, easing the immediate financial burden while maintaining access to installation, training, and routine maintenance.

Our **SUBSCRIPTION PLAN** gives you access to the newest technology with equipment refreshes every 3 to 5 years, CSD-handled maintenance, and replacements, at a predictable monthly cost.

These payment plans are intentionally crafted to seamlessly integrate into any project. Finance your project using one, two, or all three of our plans to create a customized payment strategy that suits how your technology evolves and how you consume it.

At CSD we make sure you have the financial flexibility needed to make the best decisions for your organization, **AND** your technology's future.

# IMMEDIATE OWNERSHIP PLAN

Our Immediate Ownership Plan offers complete ownership and control of your AVLA equipment, giving you the ability to manage all aspects of your system according to your specific needs and preferences.

The Immediate Ownership Plan tends to benefit items integral to the building's structure with minimal depreciation such as wiring, rigging, and room acoustic treatments.

The Immediate Ownership Plan is designed for those who prefer a straightforward, one-time investment. By choosing this plan, you pay for your technology purchase outright, eliminating any future financial obligations or interest fees associated with your acquisition.

This "cash" option is ideal if you're looking to invest without incurring debt, providing immediate ownership and financial clarity. It's the ideal choice for those ready to invest in their technology without any ongoing commitments, empowering you to fully focus on harnessing the potential of your new tools from day one.



## WITH THE IMMEDIATE OWNERSHIP PLAN, YOU:

- Assume responsibility for all costs, maintenance, upkeep, and replacement, providing the flexibility to manage these aspects according to your preferences and specific needs.
- Retain the power to sell, upgrade, or repurpose your equipment in the future, ensuring your investment continues to serve your space for years to come.
- Enjoy the freedom to customize your AVLA systems to your exact specifications, with the ability to modify or expand as your organization's needs grow.

# FINANCING PLUS PLAN

Our Financing Plus Plan allows you to fully fund your AVLA systems, including installation, training, and maintenance, with payments structured to balance affordability and equipment longevity—and ownership is transferred to you upon completion.

The Financing Plus Plan is especially advantageous for equipment with a longer lifespan such as house speakers, subwoofers, and house lighting, with financing terms ranging from one to six years.

The Financing Plus Plan is tailored to provide comprehensive financial flexibility. This plan isn't just about financing the cost of your system; it encompasses everything you need to get up and running smoothly. Along with covering the cost of the equipment, this option can also extend to include installation, training, and ongoing maintenance costs.

Opting for this plan means you can spread these expenses over time, helping manage cash flow and keeping your budget in check. It's an ideal solution if you want to integrate state-of-the-art technology into your operations without the upfront financial burden.



With the Financing Plus Plan, you invest in not only the technology but also in the full support structure that ensures it operates effectively, maximizing your return on investment from day one.

## WITH THE FINANCING PLUS PLAN, YOU:

- Acquire top-tier AVLA systems including installation—all covered under one financing package.
- Gain full ownership of the system upon completion of payments, taking full responsibility for your system's upkeep and upgrades, with the flexibility to manage these according to your needs.
- Benefit from a financing plan designed to align with the lifespan and depreciation of your AVLA equipment, ensuring long-term value.
- Enjoy options for including maintenance, service, and support in your package.

# SUBSCRIPTION PLAN

The Subscription Plan offers access to top-tier AVLA solutions without the complexities of ownership. This eliminates upfront investments and recurring maintenance costs. Subscriptions include predictable monthly costs, regular equipment refreshes every 1 to 6 years, comprehensive support, and a complete system equipment protection plan.



The Subscription Plan is particularly beneficial for rapidly evolving technology, or items with a shorter useful life such as LED video walls, cameras, stage lighting, and audio mixing consoles.

The Subscription Plan is a groundbreaking alternative to traditional ownership that empowers your space with the latest in Audio, Visual, Lighting, and Acoustical (AVLA) technology without the need for significant upfront investment.

This model offers you the unparalleled advantage of accessing top-of-the-line AVLA systems through a fixed monthly fee, including predictable costs while eliminating the burdens of ownership. With the Subscription Plan, your system will include regular equipment refreshes ranging from one to six years, keeping your facility equipped with the most current technology to enhance your organization's experience.

Our Subscription model includes ongoing training, maintenance, support, and a complete equipment protection plan. We offer preventive and reactive maintenance, warranty support, and remote troubleshooting to ensure that your system always operates at peak performance. It's more than just financing equipment; it's a complete technology partnership that grows and adapts to your needs.

## WITH THE SUBSCRIPTION PLAN, YOU:

- Access top-tier AVLA solutions without the complexities of ownership.
- Relieve your organization of ownership responsibilities and risks, with CSD retaining ownership and covering replacement costs for any equipment failures.
- Enjoy the ease of one predictable monthly fee, simplifying your budgeting process.
- Take advantage of a fully deductible operating expense, leaving your balance sheet unaffected.
- Benefit from a package that INCLUDES maintenance, service, support, and a complete system equipment protection plan.
- Receive annual on-site training to keep your staff updated and proficient in using your system.

# SUMMARY

It's common for one project to use all three financing options. Let's walk through what that could look like.

## EXAMPLE: AUDITORIUM

### PROJECT OVERVIEW:

An auditorium is being designed with state-of-the-art AVLA systems to enhance video production and live performances.



### IMMEDIATE OWNERSHIP PLAN

Ideal for items integral to the building's structure with minimal depreciation. This is often included in the building's financing.

- ROOM ACOUSTIC TREATMENTS
- WIRING
- WALL PLATES AND FLOOR POCKETS
- RIGGING

### FINANCING PLUS PLAN

Suited for equipment with a longer lifespan, financed over 5 years.

- HOUSE SPEAKERS
- SUBWOOFERS
- MIC STANDS
- HOUSE LIGHTING

### SUBSCRIPTION PLAN

Perfect for rapidly evolving technology or items with a shorter useful life. Monthly subscription includes:

- LED VIDEO WALL
- MONITOR SPEAKERS
- MICROPHONES
- IN-EAR MONITOR MIXERS
- STAGE LIGHTING
- AUDIO MIXING CONSOLE
- EASE OF USE TOUCH PANEL



# READY TO TAKE THE NEXT STEP OR HAVE QUESTIONS?

Contact CSD today to explore how our payment plans can be tailored to meet your needs and help you seamlessly integrate cutting-edge technology into your operations.

[info@csdus.com](mailto:info@csdus.com) | [888.448.7890](tel:888.448.7890) | [www.csdus.com](http://www.csdus.com)

